

Putting EU innovation centre stage: Orgalim partners with CTO of the Year Europe award

Orgalim, the association representing Europe's technology industries, has become a partner to the CTO (Chief Technology Officer) of the Year Europe award - presented in recognition of the continent's most prominent technology leaders.

Now in its fifth year, the CTO of the Year Europe award is designed to highlight the role of technology and innovation as drivers of European growth and prosperity, with previous winners hailing from global giants like Intel, Rolls-Royce and Solvay to agile growth businesses such as Avantium, Nanolive and Spinnova.

As of 2019, Orgalim will join Finnish innovation consultancy Spinverse and the European Industrial Research Management Association (EIRMA) as a lead partner to the award. "Orgalim's mission is to put innovation at the heart of the EU's future," explains Director General Malte Lohan. "Partnering with the CTO of the Year Europe award is a fantastic opportunity to promote the innovative strengths of European firms, as they help our industries shape a future that's good for the EU and its citizens."

"We are delighted to join forces with Orgalim for the CTO of the Year Europe award," comments Pekka Koponen, award's founder and Founder and Chairman of Spinverse. "Orgalim and its member organisations represent the companies that are investing the most in innovation and technology in Europe. CTOs play a key role in this."

Nominations for the 2019 award are now open

Nominations for the CTO of the Year Europe 2019 are now open, and can be submitted at any time before 1 October 2019 via the <u>awards website</u>. The award will be presented in two categories: Large Enterprises and Small and Medium-sized Enterprises (SME). While nominees do not need to have 'CTO' in their job title, they are responsible for technology development at their company. Moreover, they should be able to show how they have leveraged innovation to create a positive change or impact to the growth and performance of their companies. The winners will be inspiring change leaders and technological pioneers in their field.

Live pitching and award presentation on 12 November 2019

The award will be presented during the Orgalim conference <u>'Reinventing Europe's industrial</u> <u>leadership'</u> on 12 November 2019 in Brussels. In a new format, finalists will be invited to present live to the conference audience - and the audience will have the chance to vote for their preferred finalist, with the judges taking this into account when selecting the winners.

For more information and to submit a nomination, visit: https://www.ctoeurope.net.

Ends

The CTO of the Year Europe is awarded by Orgalim, Spinverse and EIRMA.

Notes for Editors:

About Orgalim

Orgalim represents Europe's technology industries: companies that innovate at the crossroads of digital and physical technology. Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future. Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11 million people across Europe and generate an annual turnover of around €2,000 billion.

Orgalim is registered under the European Union Transparency Register - ID number: 20210641335-88. For more information, visit http://www.orgalim.eu/ or follow us on Twitter: @Orgalim_EU and LinkedIn: Orgalim

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About Spinverse

Spinverse is a leader in innovation consulting, specialised in driving open innovation ecosystems, arranging funding and commercialising emerging technologies. Founded in 2004, Spinverse employs over 50 international professionals. The services include creating and coordinating innovation ecosystems, technology consulting and business consulting.

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About **EIRMA**

EIRMA is an independent not-for-profit organisation that provides a European perspective on the global management of applied R&D and innovation. It engages 80+ major companies which are based in over 20 countries, operating in a wide range of sectors and gathering world-class R&D performers, since 1966.

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